

# "A Conversation with Greenable Woodbridge"... Buy Local Campaign

To continue to explore different approaches to attract people to our local businesses and support our downtowns in Woodbridge Township, Woodbridge implemented a Buy Local campaign to enhance our local economy.

The Buy Local campaign is central to Woodbridge Township's business and economic stimulus incentive with the goal of fostering a greater sense of awareness of local businesses, local business opportunities, and local job opportunities.

Buy Local contributes to the overall Township economy, maintains the character of the downtown Woodbridge community, and provides continuing opportunities for local entrepreneurs and businesses by building economic strength throughout the Township. Buy Local also encourages environmental conservation by reducing travel and fuel consumption and advances health and wellness by allowing residents to walk to local merchants and stores for all their shopping needs.

Please consider buying local this holiday season. Together we can support the environment and our local economy for the betterment of our community.

**Shop WOODBRIDGE!**

**When YOU BUY Locally:**

- It helps out the environment. Buying locally saves transportation fuel.
- It nurtures our community. Studies show that local businesses donate to community causes. Support the businesses that support us.
- It makes us unique. There's no place like Woodbridge! We are a Township of neighborhoods. Where we shop, where we eat and hang out — all of it makes our neighborhood home. Our businesses and business districts are part of what make us special and a great place to live.
- It creates jobs. Local businesses are the best at creating jobs for our residents.
- It improves your health!. If you can walk to your local stores, you become healthier in the process.
- Buying locally is an investment in the community. Local businesses are often owned by people who live here, work here and are invested in our Township's future.

• You get better service. Local businesses often hire people who have a better understanding of the products they're selling and take more time to get to know their customers. More often than not, you are dealing with other Woodbridge residents.

• Buying locally boosts entrepreneurship. Entrepreneurship fuels America's economic innovation and prosperity and serves as a key means for families to move out of low-wage jobs and into the middle class.

**Buy Local Card 2014**

Present to each participating local business for discounts and more.

Go to [www.buylocal.org](http://www.buylocal.org) for special offers.

**Support your local businesses!**

Woodbridge    Avon    Port Reading    Sewaren  
Colonia    Hopewell    Iselin    Menlo Park Terrace  
Fords    John H. McCormack, Mayor    Keasbey

**Buy Local. CREATE JOBS.**